

Homemakers benefit, but watch out for cheap imitations

Original 'Magic Sliders' Offer More Shapes and Sizes to Prevent Floor Scratches

Whoever came up with that old tagline, "One size fits all," certainly wasn't thinking about furniture. And when it comes to protecting floors and furnishings from scratches caused by furniture, appliances, potted plants, lamps and other home furnishings, most homemakers understand that there is no single solution.

Unless, of course, that solution happens to be Magic Sliders. These slippery little protective Teflon-like discs now come in so many sizes, shapes and styles to fit every possible furniture or furnishing situation that their sales motto could be, "So many problems, so many solutions."

Depending on the style and size you choose, Magic Sliders can move up to 3,200 lbs. across just about any household surface, including wood, vinyl and ceramic tile floors, and even carpeting. They are available in round, square, rectangular or triangular shapes for placing under cabinets, desks, bookcases and similar furniture, and in numerous sizes and methods of attachment for chairs, tables, sofas, appliances, wall units and other furnishings with legs or without. The smaller sizes also can be used under lamps, stereo speakers, plant pots and the like to protect tabletops from damage caused by sharp edges and moisture.

According to the manufacturer, consumers are often the inspiration behind these solutions. "For example, many people told us they have furniture with casters or wheels that can't easily be removed," says Magic Sliders founder and president, Madi Ferencz. "But if you've ever tried to move a refrigerator or a piano on wheels, you know how difficult it can be. Wheels can still damage floors. We came up with a cup-shaped Magic Sliders product that the wheels or casters can be placed into, which completely solves this problem and makes moving even the heaviest household furnishings effortless while protecting the floor."

Magic Sliders are a real bargain, too—not only can they help homeowners avoid costly floor and furniture repairs, but they are also inexpensive to buy. They come packaged in sets of four to eight for under \$10, and most include double-faced tape, nails or screws for quick and easy installation. A popular new type has "grip tips" that don't require any attachment at all. Information on the different styles and uses is available online at www.magicsliders.com.

Although imitation brands have been introduced, Magic Sliders are a unique, patented product. They invented this sales category and are still the best product on the market—more than 120 million have been sold to date. They are available from most home-product retailers including hardware, bed & bath, home centers and department stores. **HP**

Caption: Magic Sliders make even the heaviest household items glide across wood, vinyl or ceramic tile, or carpeted floors.